



GREATER  
VINELAND  
CHAMBER  
OF  
COMMERCE

## WEBSITE ADVERTISING PROGRAM

WE ARE PLEASED TO OFFER OUR MEMBERS A CHANCE TO  
ADVERTISE ON OUR GVCC WEBSITE!  
[WWW.VINELANDCHAMBER.ORG](http://WWW.VINELANDCHAMBER.ORG)

### **BENEFITS FOR YOUR BUSINESS:**

- INCREASED EXPOSURE - OUR SITE CURRENTLY HAS OVER 1200 VISITORS PER MONTH
- "CLICK THROUGH" FEATURE TO YOUR BUSINESS WEBSITE – YOU DECIDE THE TARGET LOCATION
- RUN SPECIALS AND PROMOTIONS
- YOUR AD WILL APPEAR ON MULTIPLE PAGES OF OUR SITE
- REASONABLE ADVERTISING RATES – TWO OPTIONS AVAILABLE

### **BANNER ADS: MAXIMUM OF 4 MEMBER ADS RUNNING AT ONE TIME**

- LOCATED ACROSS THE TOP OF EVERY PAGE ON OUR SITE
- ROTATING AND RUNS FOR 8 SECONDS AT A TIME
- 3 MONTH RATE \$500 – PAYMENTS REQUIRED AT TIME OF CONTRACT
- OPTION TO CHANGE YOUR AD WITHIN THE 3 MONTHS AT AN ADDITIONAL \$125/EA
- AD IMAGE REQUIREMENTS:
  - 660 pixels (wide) by 133 pixels (tall)
  - FILE FORMAT IN JPG, PNG, OR GIF

### **SIDEBAR ADS: MAXIMUM OF 3 MEMBER ADS RUNNING AT ONE TIME**

- LOCATED ON RIGHT HAND SIDE OF MOST PAGES ON OUR SITE
- ROTATING AND RUNS FOR 20 SECONDS AT A TIME
- QUARTERLY RATE \$250 – PAYMENTS REQUIRED AT TIME OF CONTRACT
- OPTION TO CHANGE YOUR AD WITHIN THE 3 MONTHS AT AN ADDITIONAL \$50/EA
- AD IMAGE REQUIREMENTS:
  - 247 pixels (wide) by 440 pixels (tall)
  - FILE FORMAT IN JPG, PNG, OR GIF

**CALL US TODAY TO START PROMOTING YOUR BUSINESS AND  
"COME GROW WITH US!"**

GREATER VINELAND CHAMBER OF COMMERCE  
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