



**GREATER  
VINELAND  
CHAMBER  
OF  
COMMERCE**

News & Views is published by:  
**The  
Grapevine**

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### chamber mission

The mission of the Greater Vineland Chamber of Commerce is to serve as a catalyst for economic progress to our community through cohesive relationships we develop and grow among the public and private sectors of the region.

### description

The Greater Vineland Chamber of Commerce (GVCC) represents roughly 550 businesses throughout the Cumberland County area. The "News & Views" newsletter provides an opportunity to promote both the Chamber and our business members, as well as supplement the Chamber's operating budget by providing non-dues revenue through advertising sales.

### circulation

The Greater Vineland Chamber of Commerce newsletter, "News & Views," is inserted monthly in *The Grapevine*, the only local publication offering total market saturation by providing free home delivery to every residence in the City of Vineland (approx. 22,400 residences).

Additionally, 600 copies of the "News & Views" newsletter are mailed to GVCC members and associated businesses and organizations.

### advertising deadline








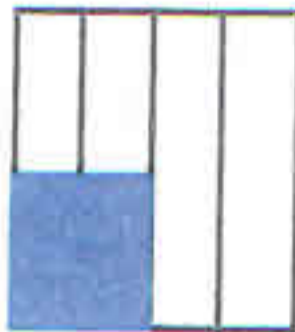
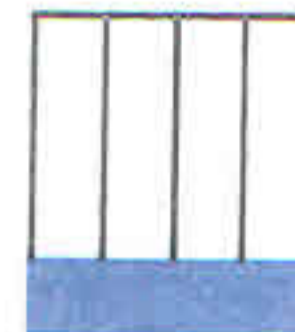

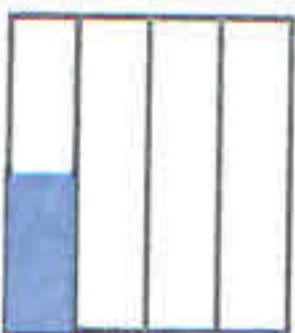
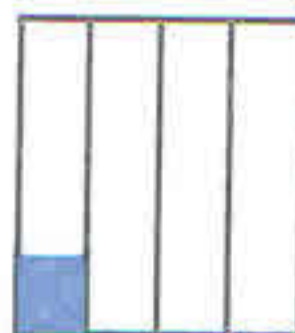
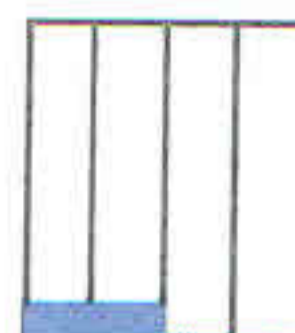
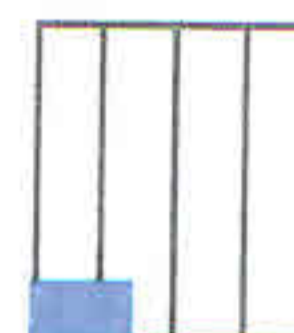
The third Friday — by noon — of each month. Fridays at 5pm for camera-ready ads.

### mechanical requirements

PDF, PhotoShop, InDesign, Quark, Illustrator, TIFF and high-resolution JPEG files are accepted. (Do not embed photos in Illustrator files.) All fonts and images must be included along with print out of ad. Photos must be provided at 240 dpi at final size.

# News & Views

## advertising dimensions

				
Full page 10.2 x 11.5"	3/4 page H 10.2 x 8.5"	3/4 page V 7.6 x 11.5"	1/2 page H 10.2 x 5.625"	1/2 page V 5 x 11.5"
				
1/2 page Jr. 7.6 x 8.5"	1/4 page V 2.4 x 11.5"	1/4 page sq. 5 x 5.625"	1/4 page H 10.2 x 2.7"	
				
1/8 page H 5 x 2.7"	1/8 page V 2.4 x 5.625"	1/16 page sq. 2.4 x 2.7"	1/16 page H 5 x 1.25"	Business Card 2 x 3.5"

## News & Views advertising rates 2010

Size	w x h (inches)	1x	4x	6x	12x
Full	10.2 x 11.5	\$875	\$788	\$773	\$745
3/4 page	10.2 x 8.5	\$721	\$649	\$633	\$613
	7.6 x 11.5				
1/2 page	10.2 x 5.625	\$474	\$408	\$392	\$387
	5 x 11.5				
	7.6 x 8.5				
1/4 page	2.4 x 11.5	\$237	\$204	\$199	\$194
	5 x 5.625				
	10.2 x 2.7				
1/8 page	2.4 x 5.625	\$118	\$102	\$99	\$96
	5 x 2.7				
1/16 page	2.4 x 2.7	\$62	\$56	\$54	\$52
	5 x 1.25				
	Business Card				

Additional Options:

Add Color: 15%

Back Cover Premium Position Charge: \$75